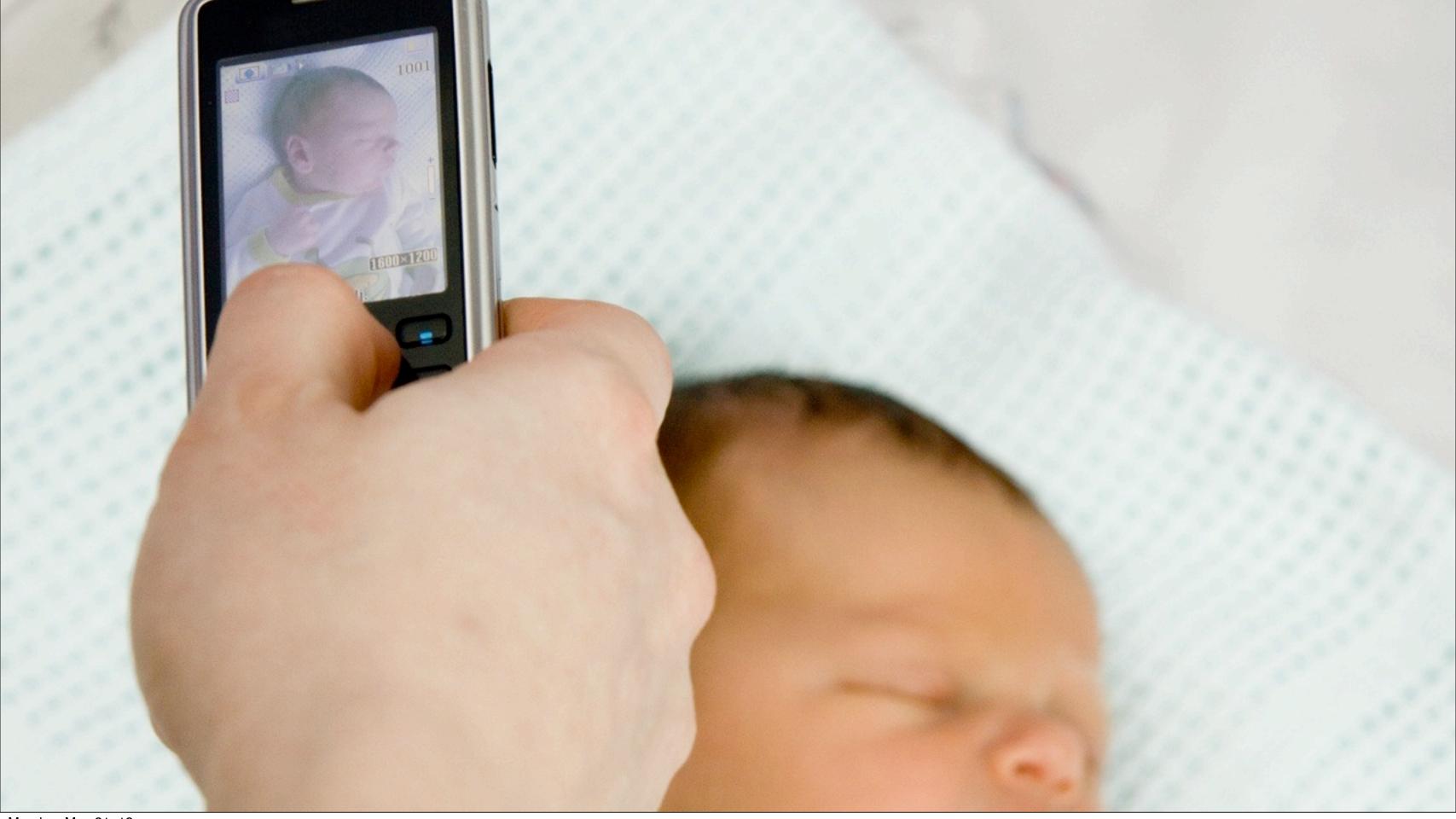
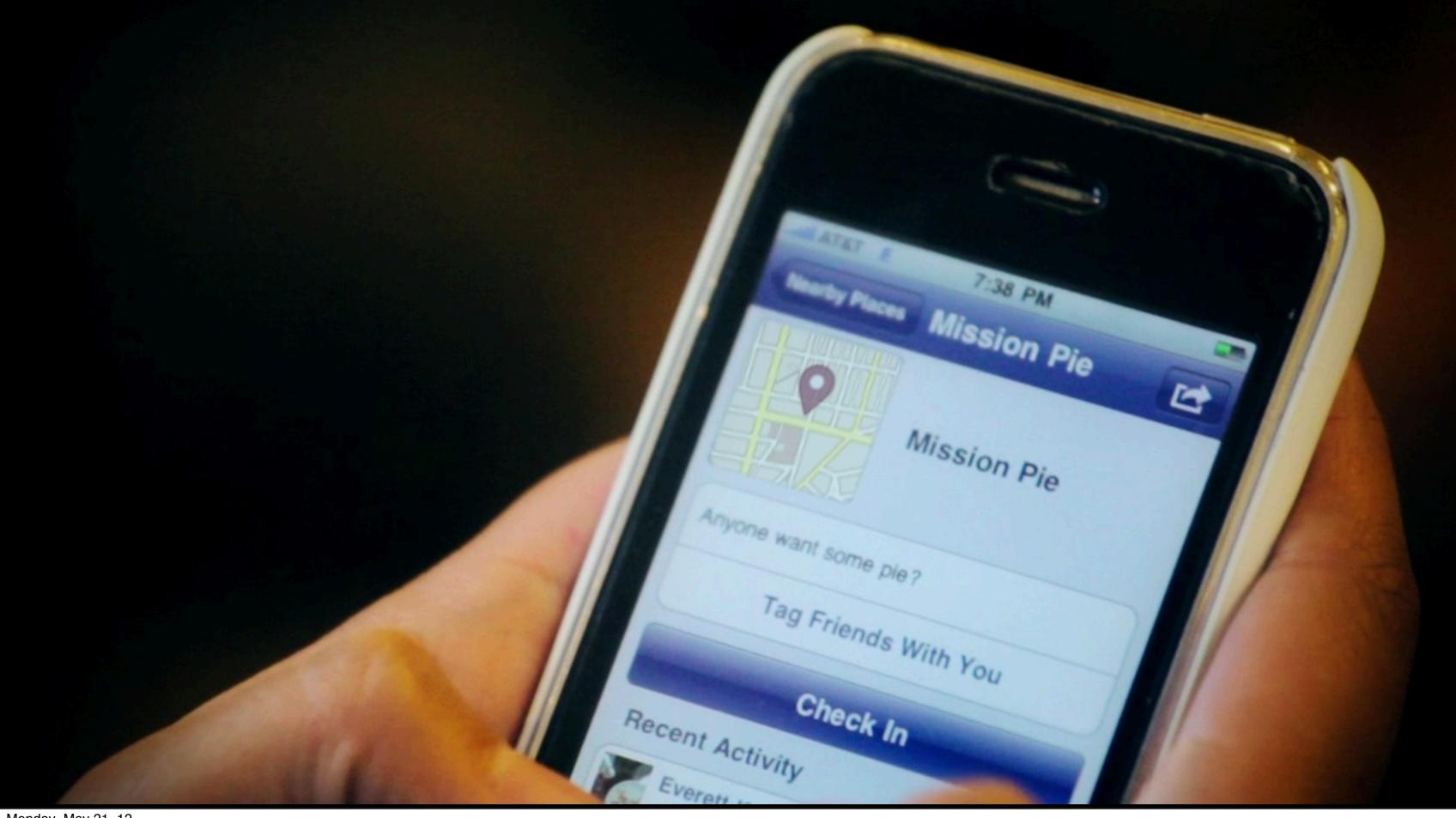




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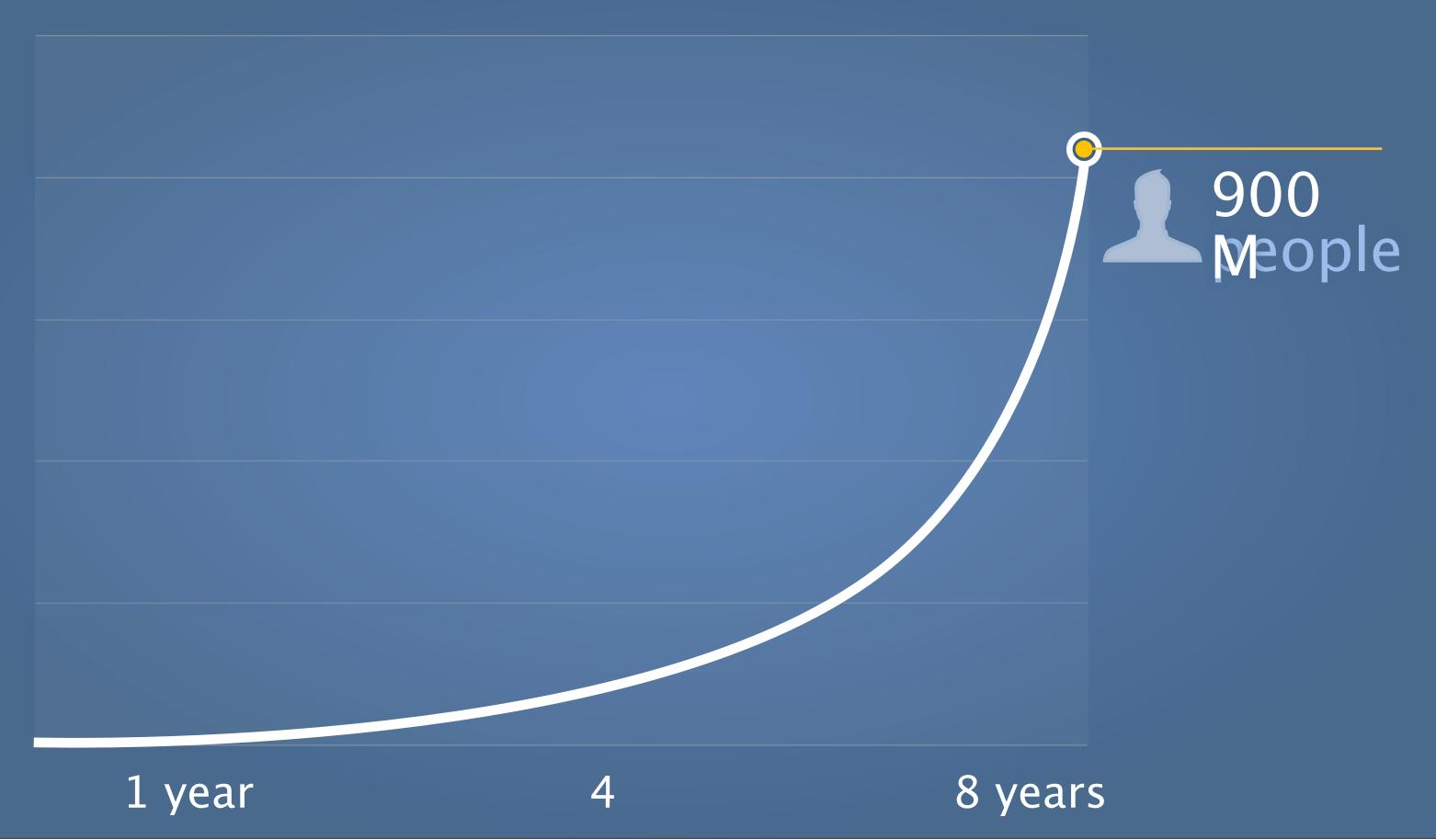


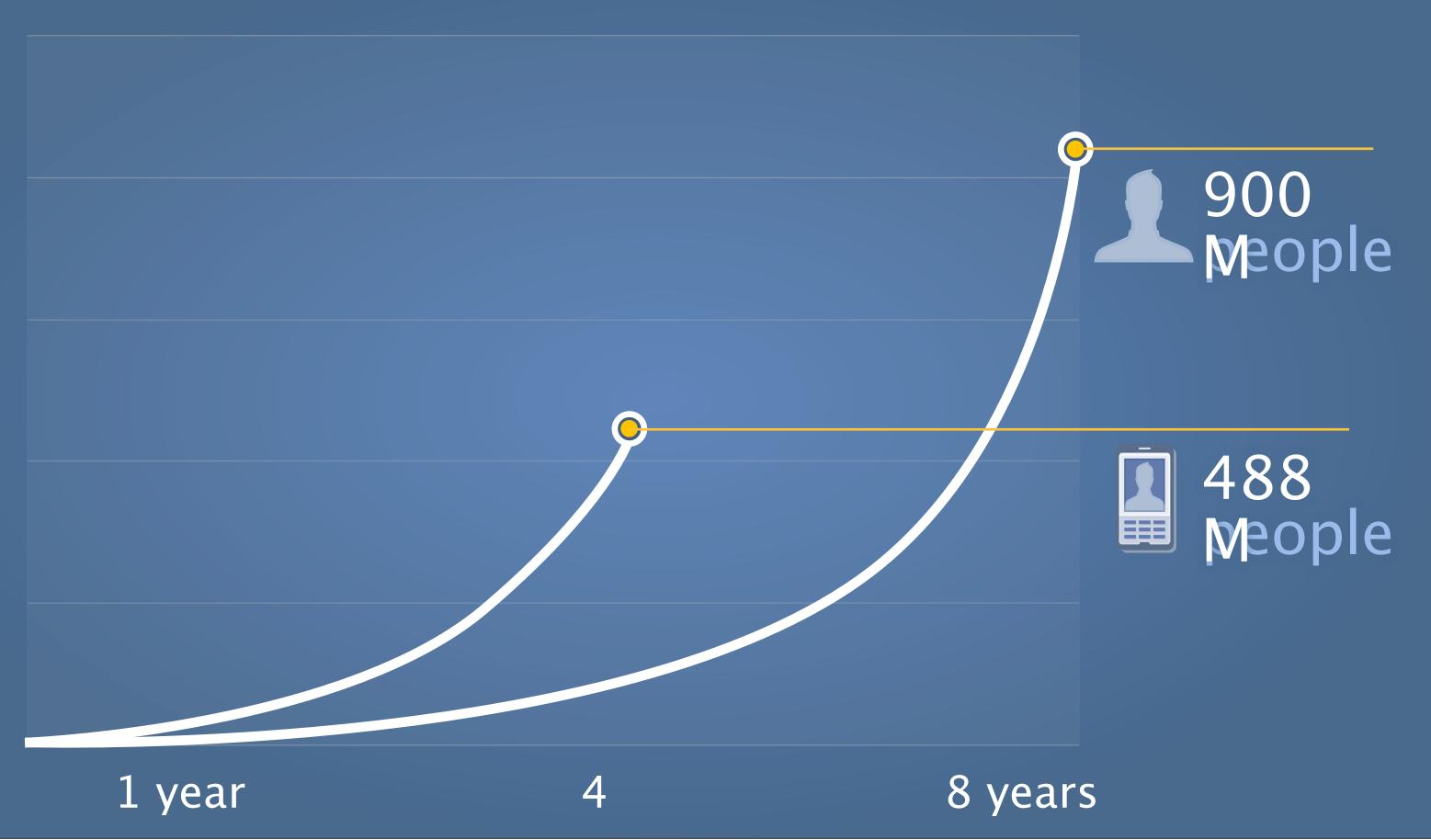


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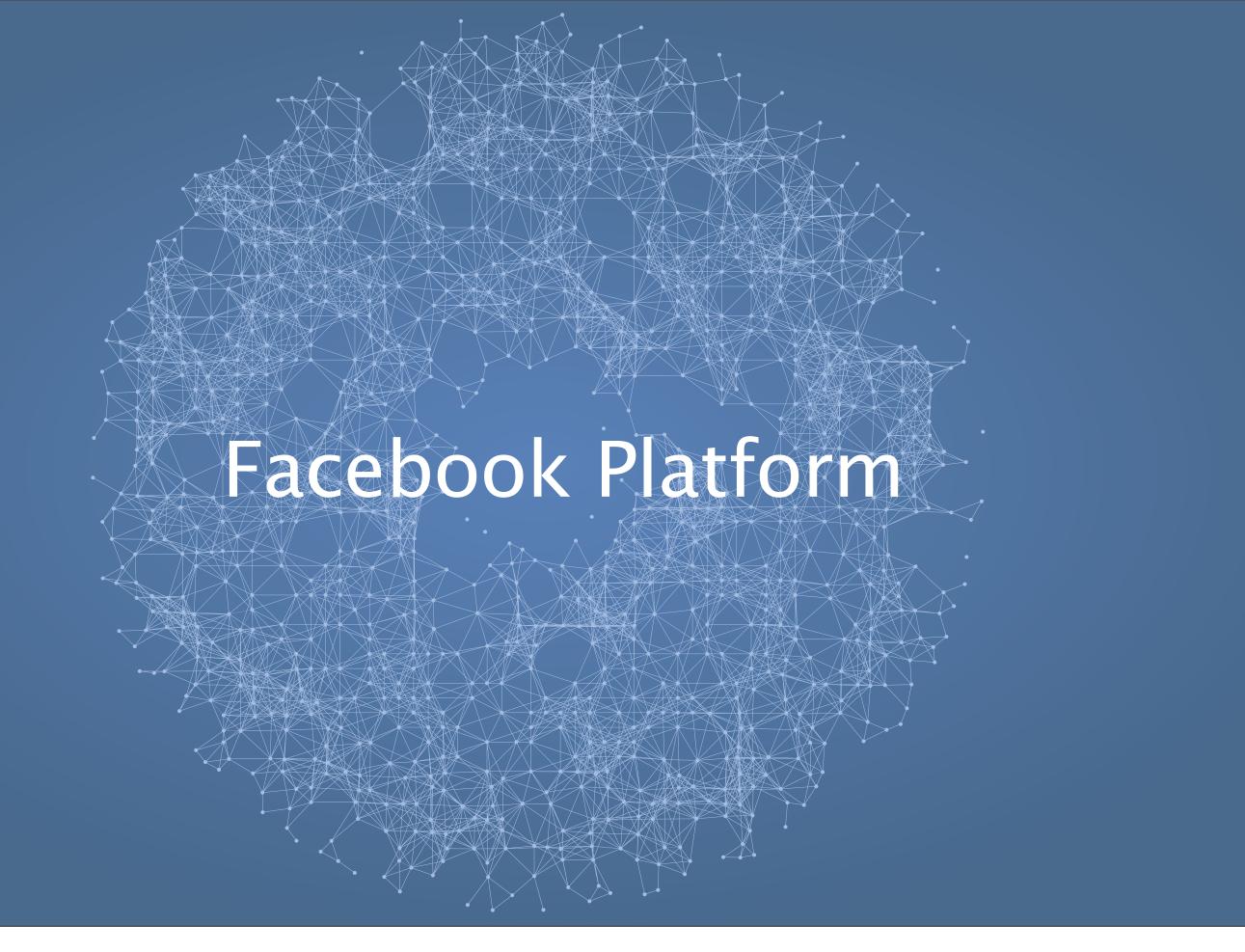
Facebook is available across all levels of mobile

SMS, mesite, metouch, apps



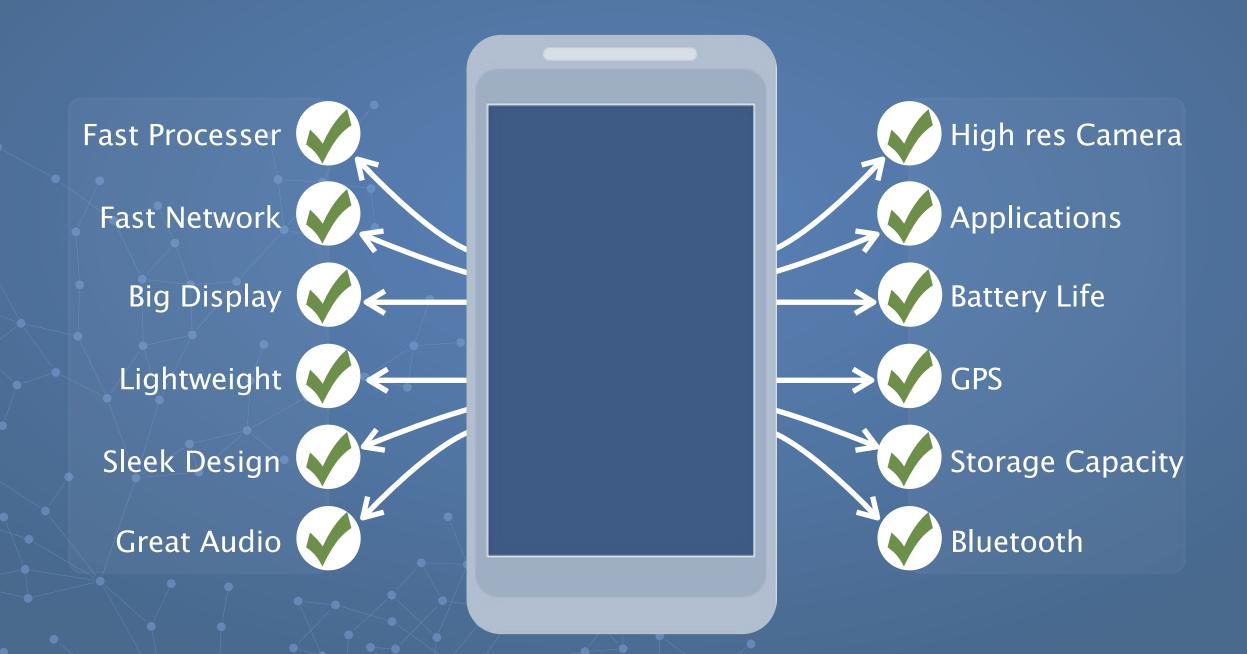
Facebook Platform for Mobile





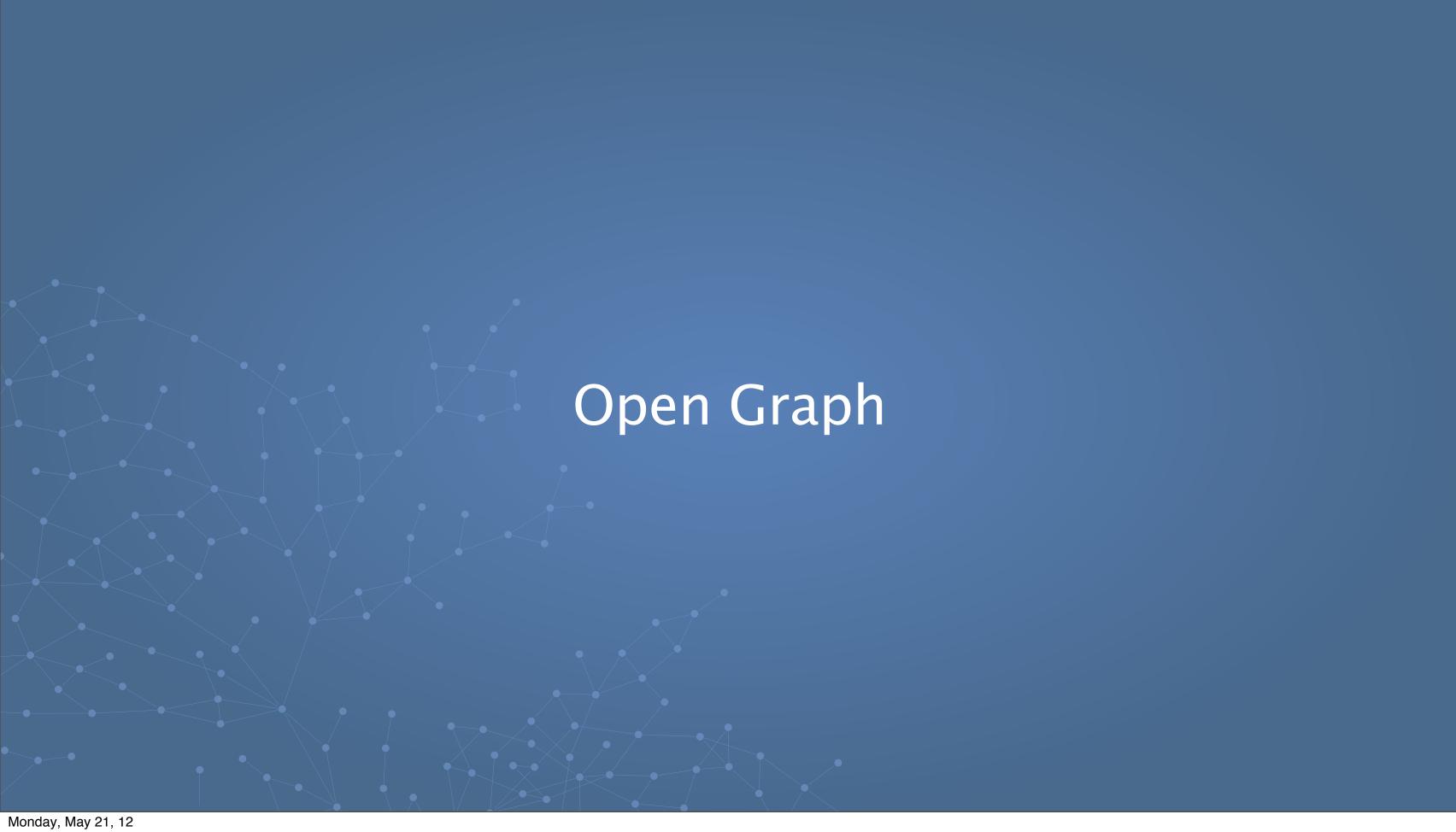


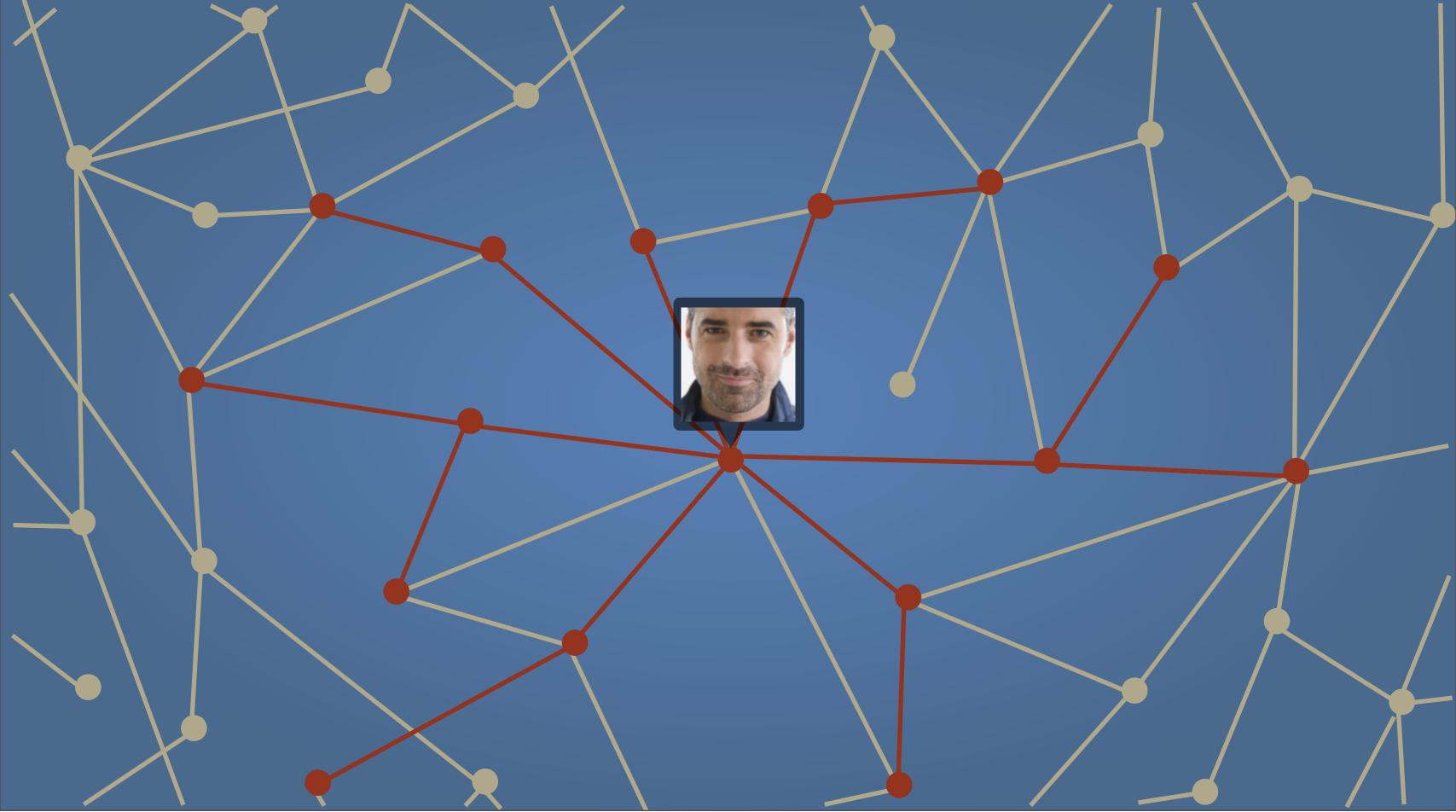
Smart phones today



A social platform

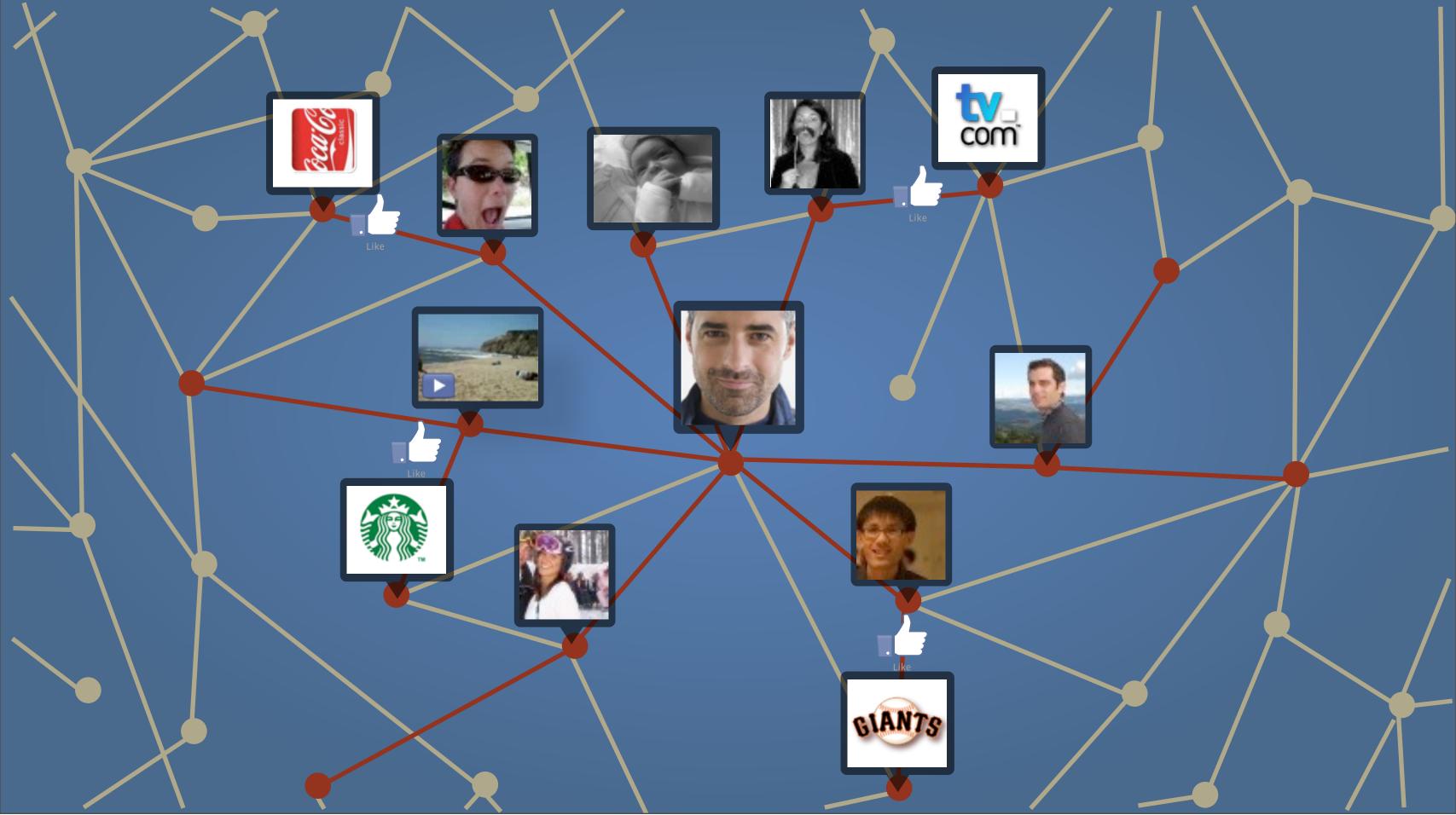


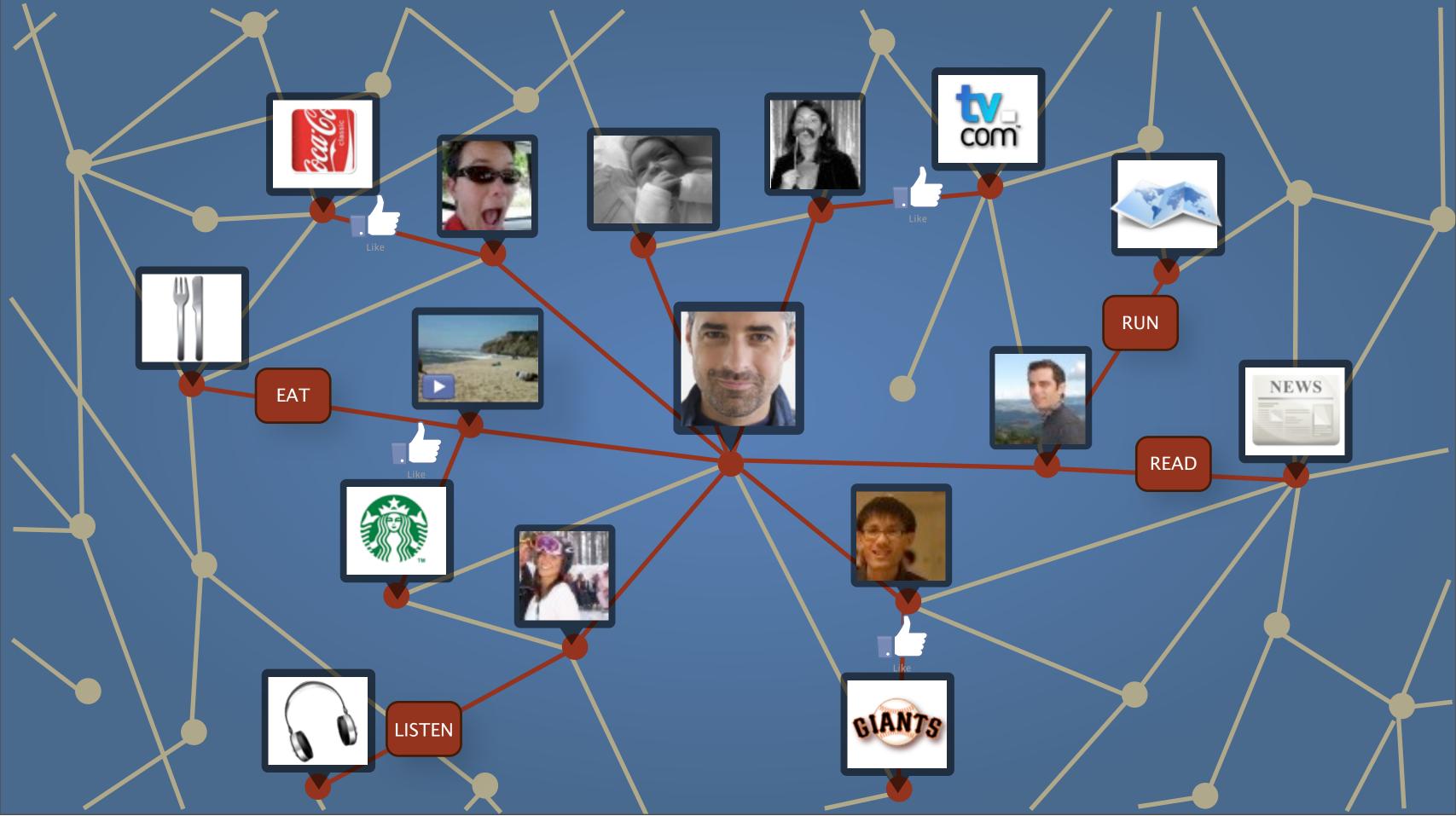


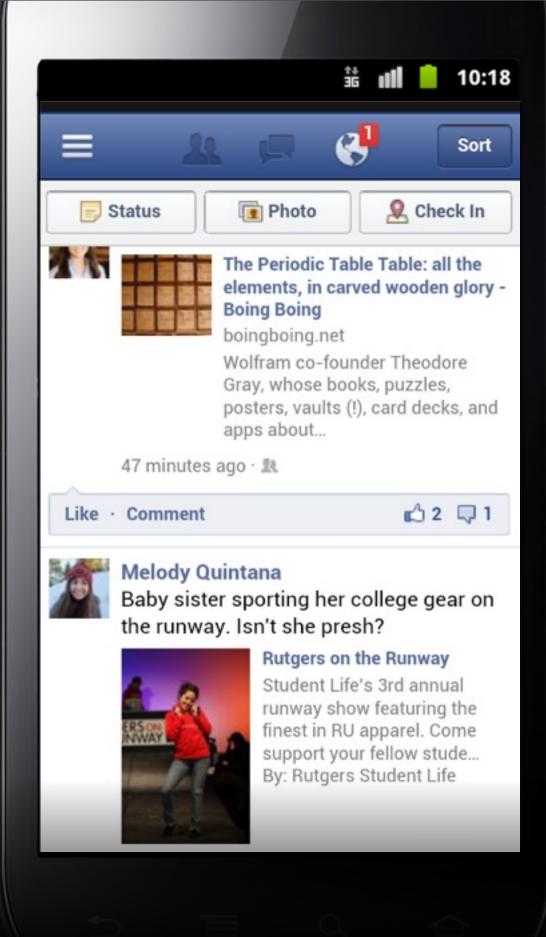


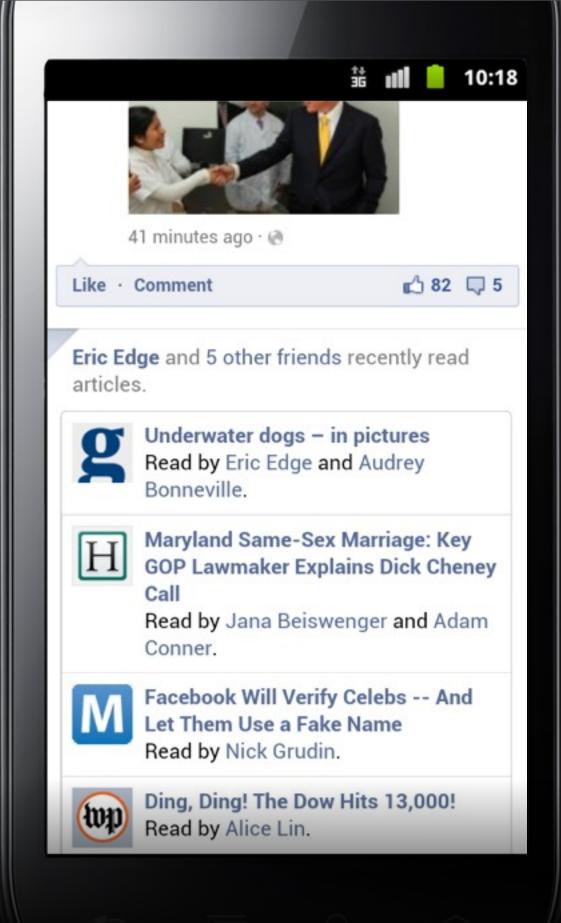


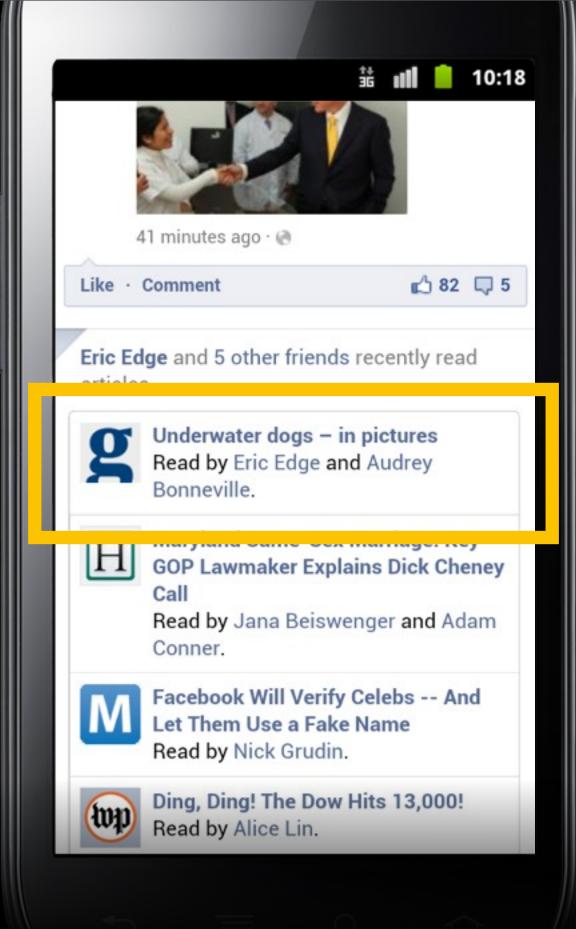
Monday, May 21, 12

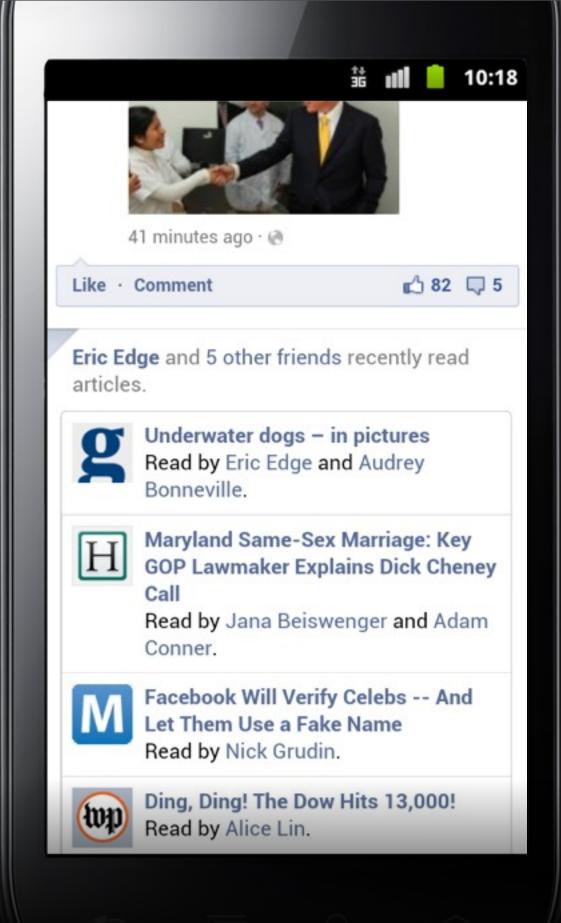








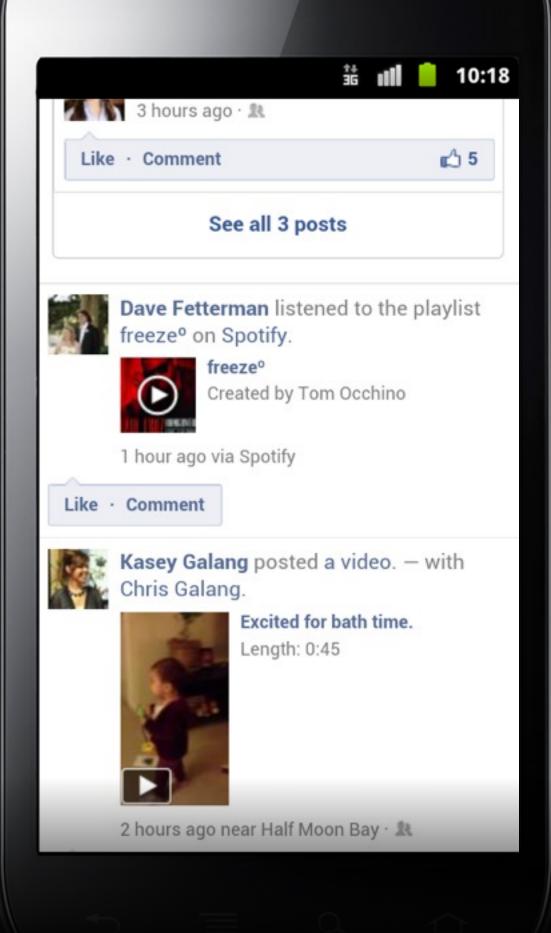


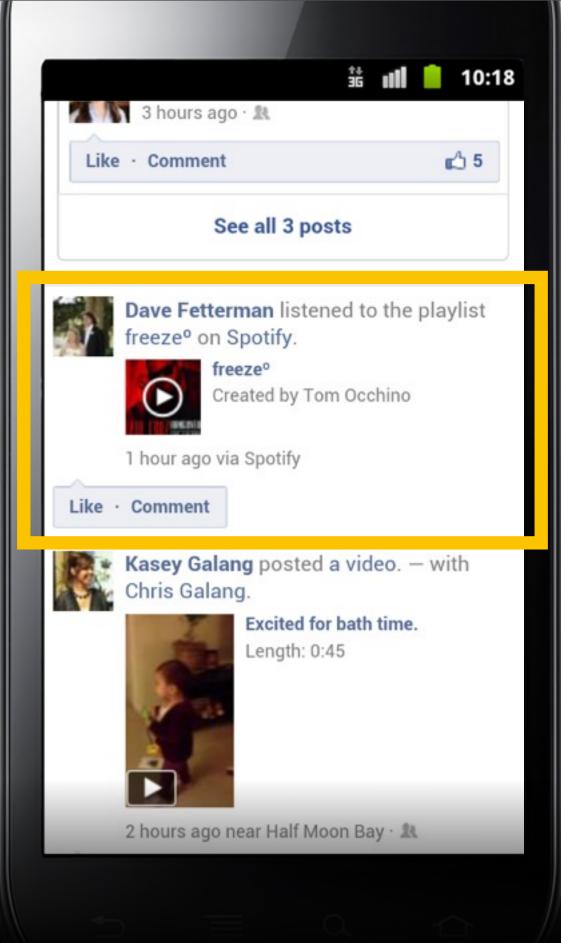


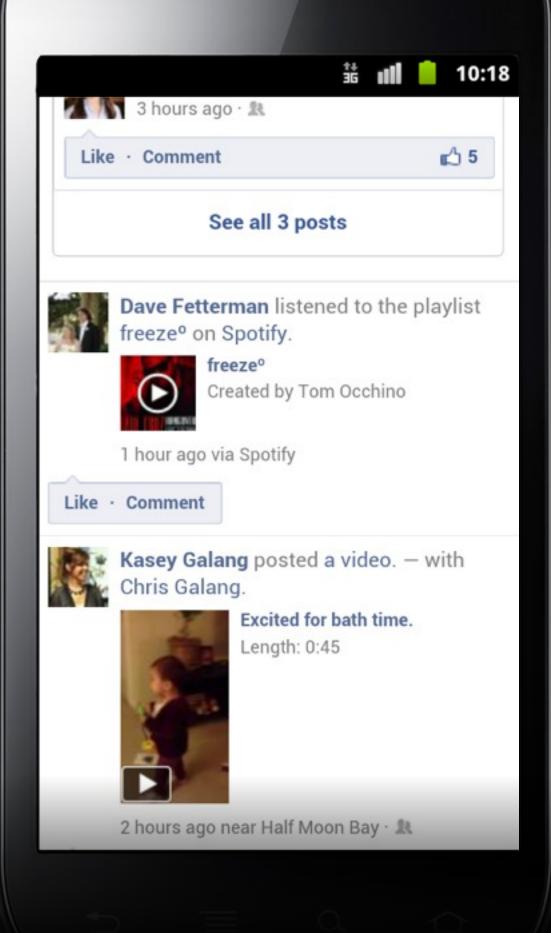


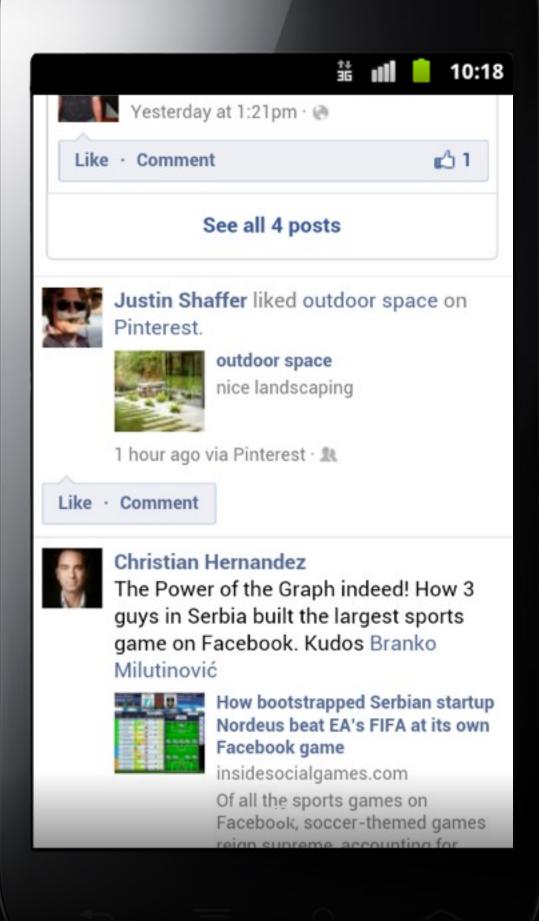


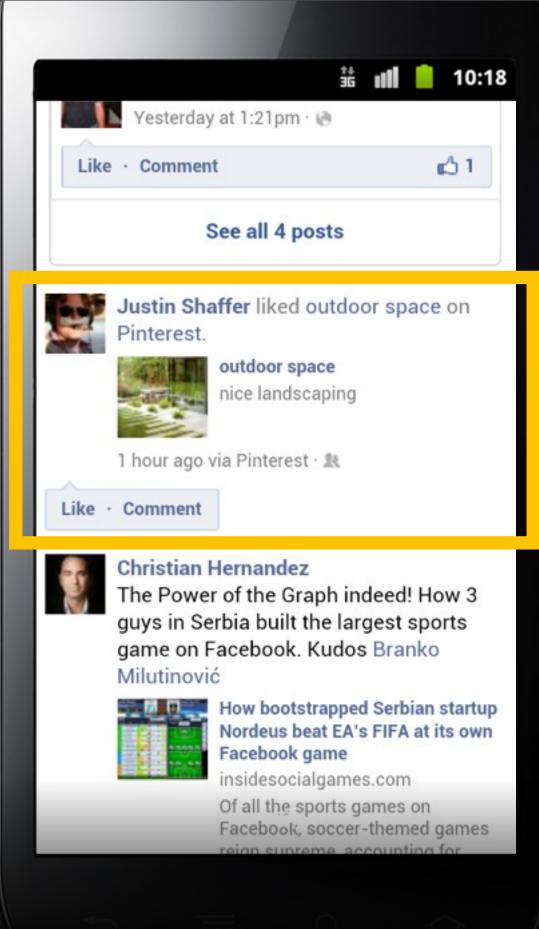












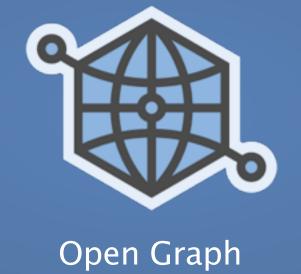


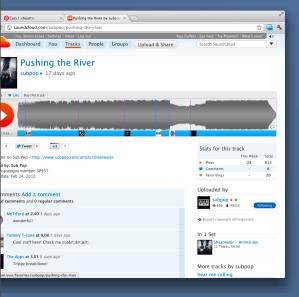


Native Apps



Mobile Web





Desktop Web



Native Apps





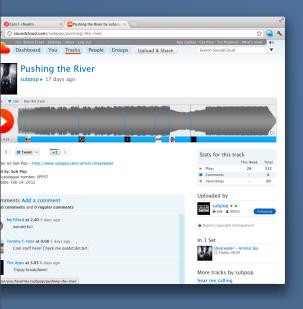


Mobile Web



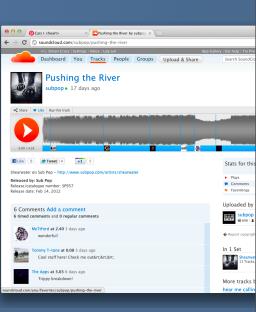
Mobile Web



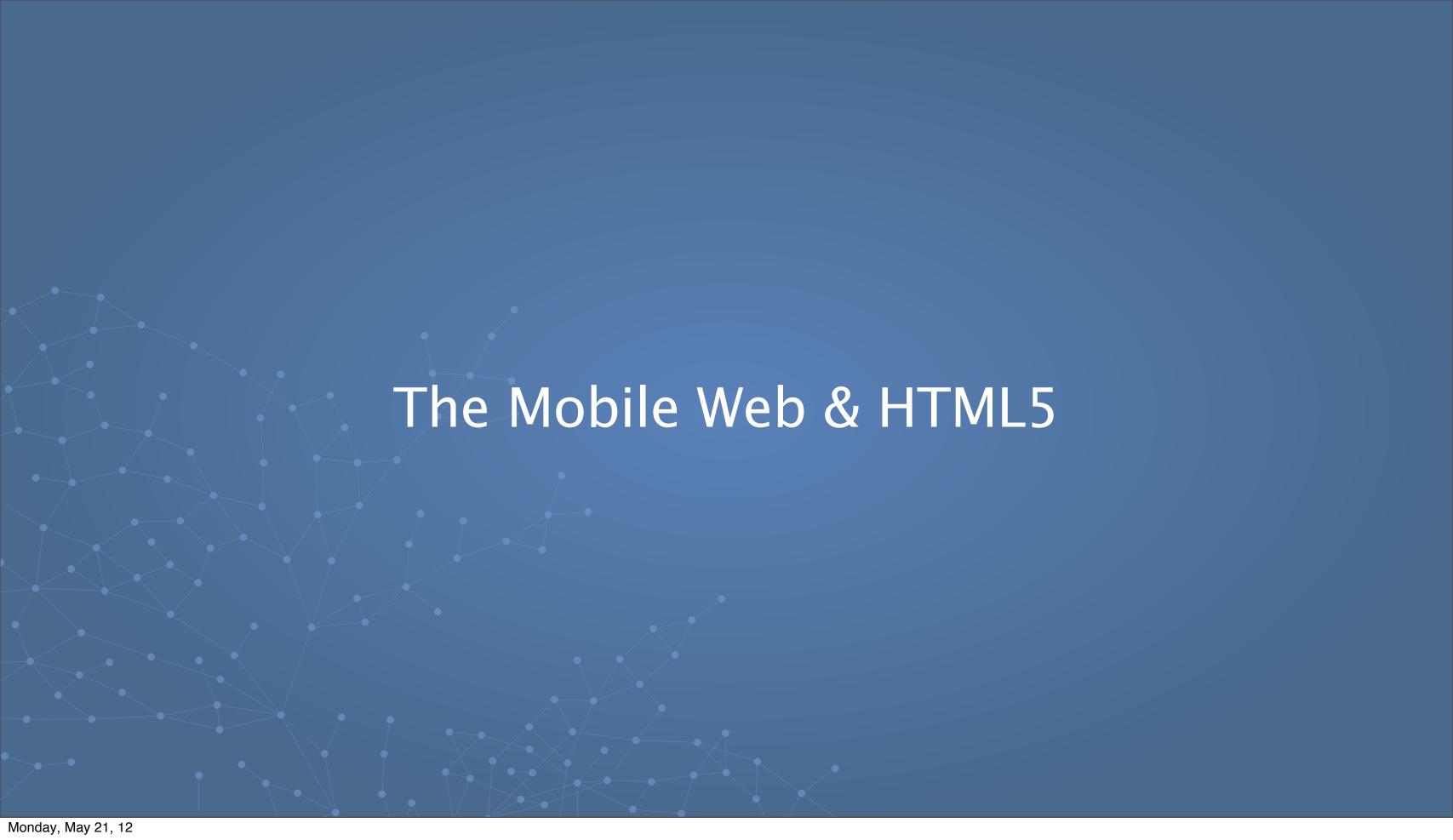


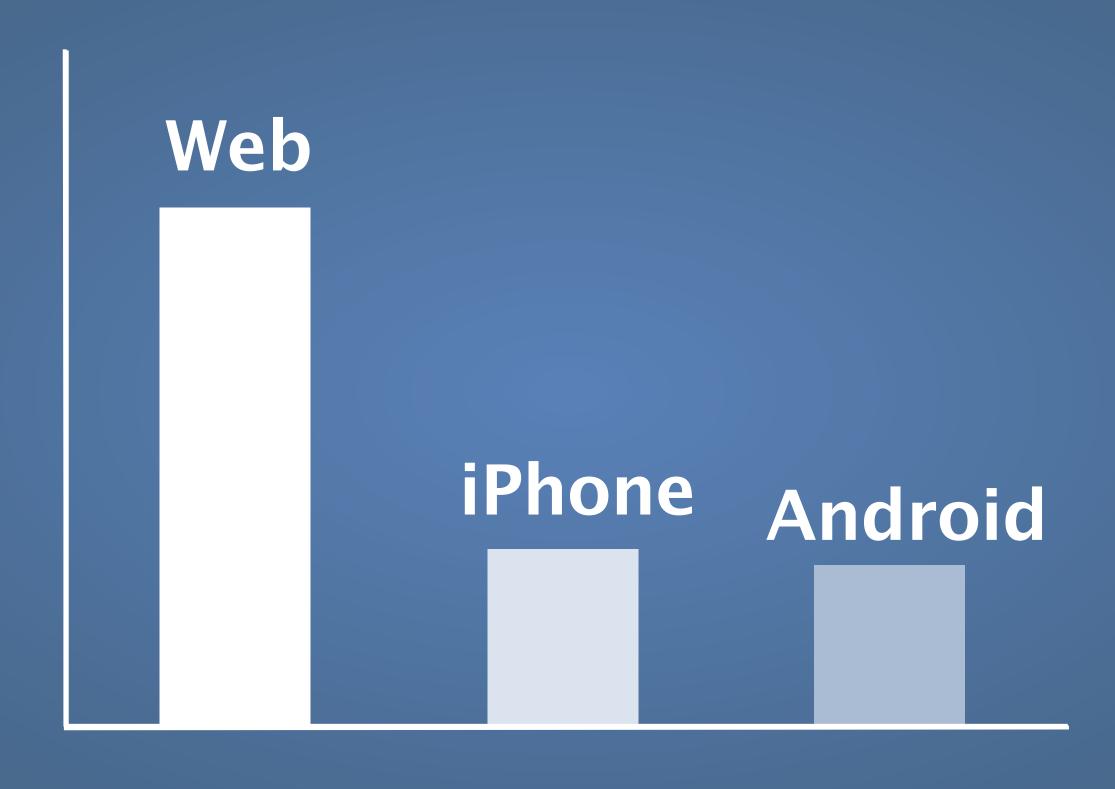
Desktop Web

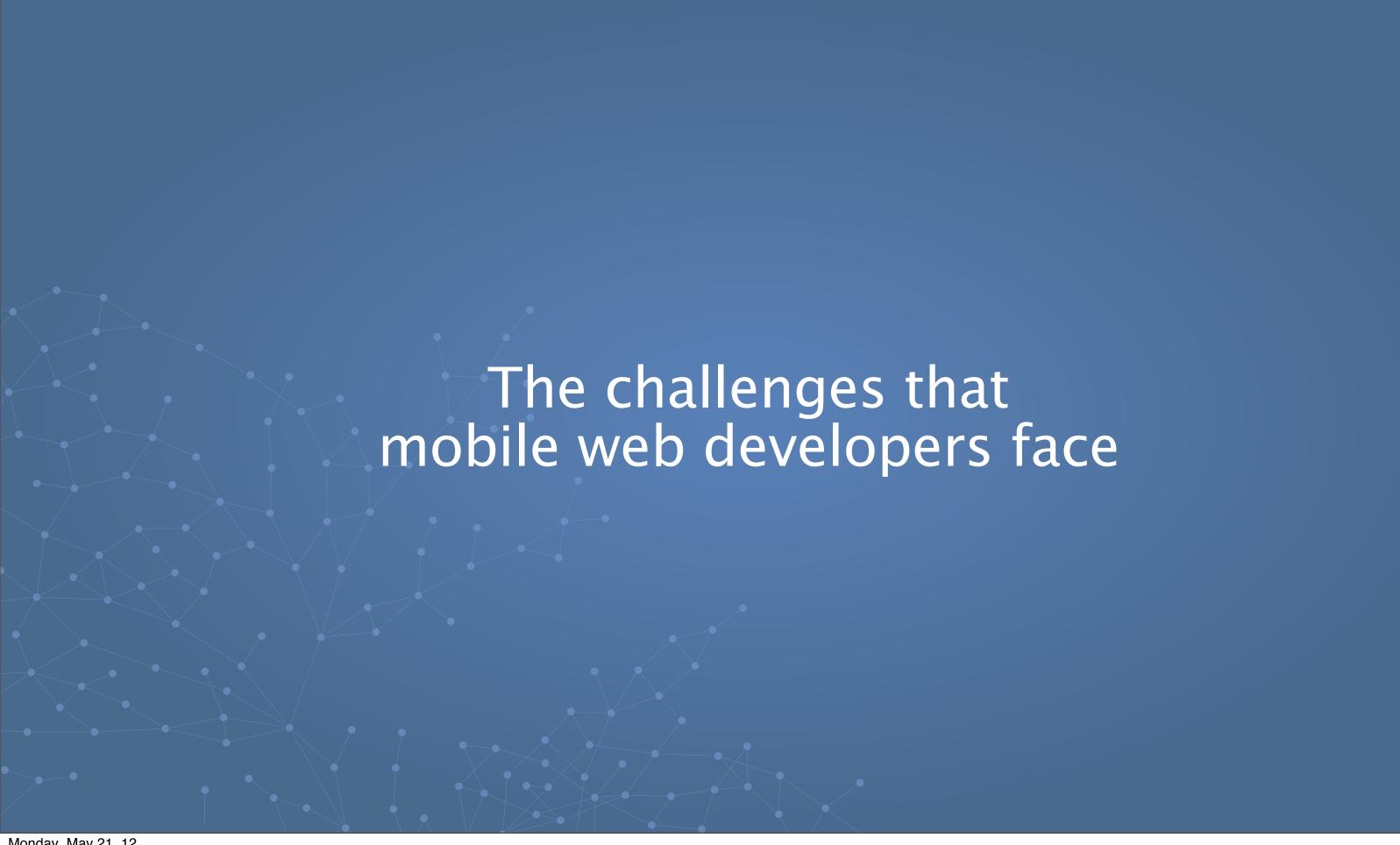




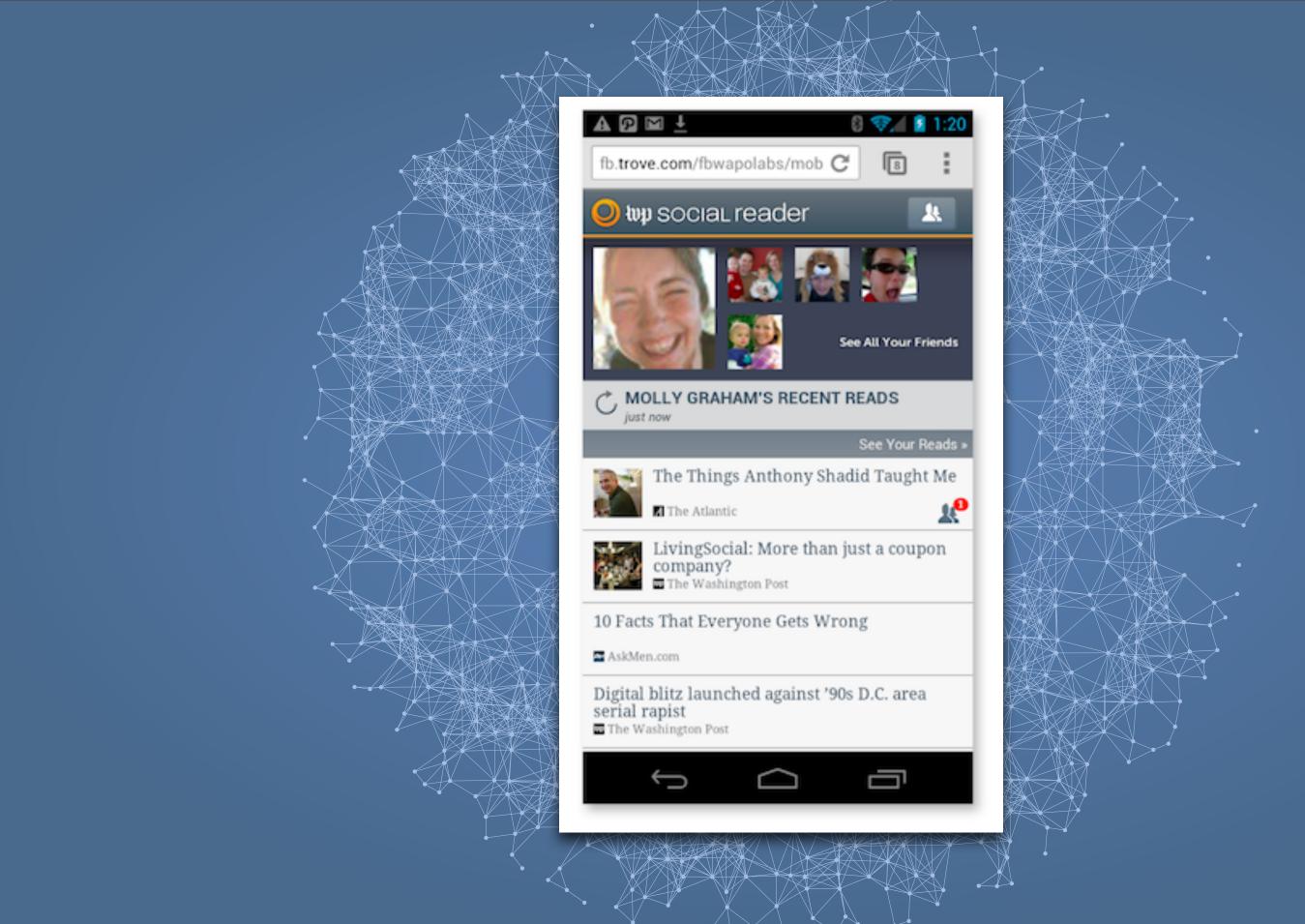


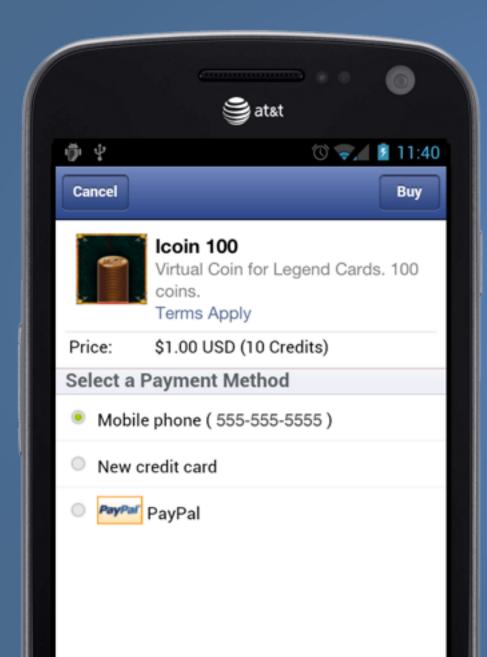


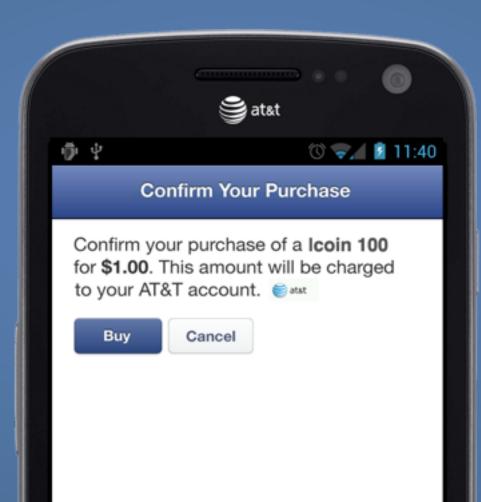


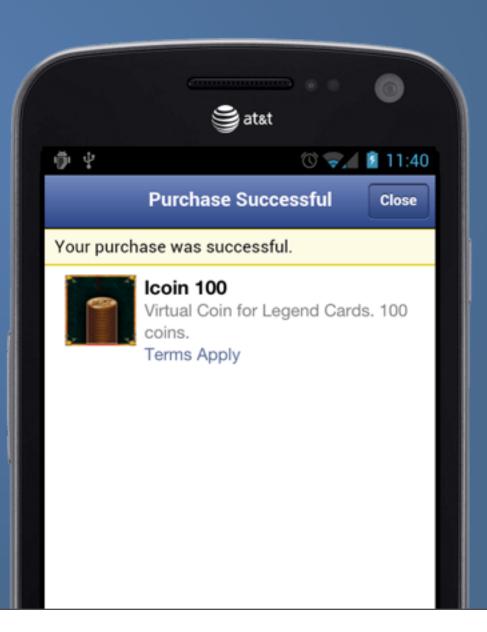


Discovery Distribution Fragmentation Monetization

















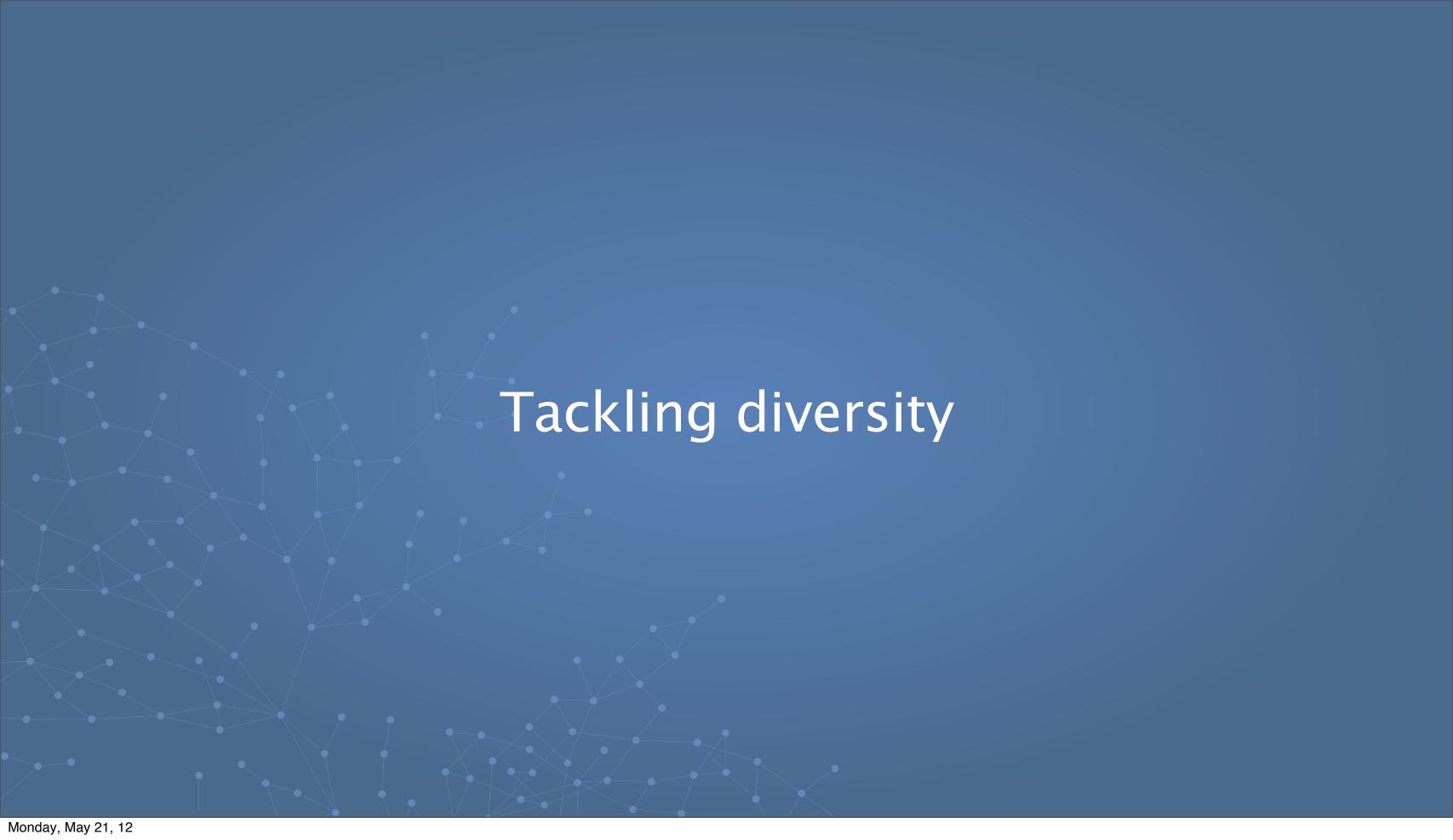








Designing The Future

















































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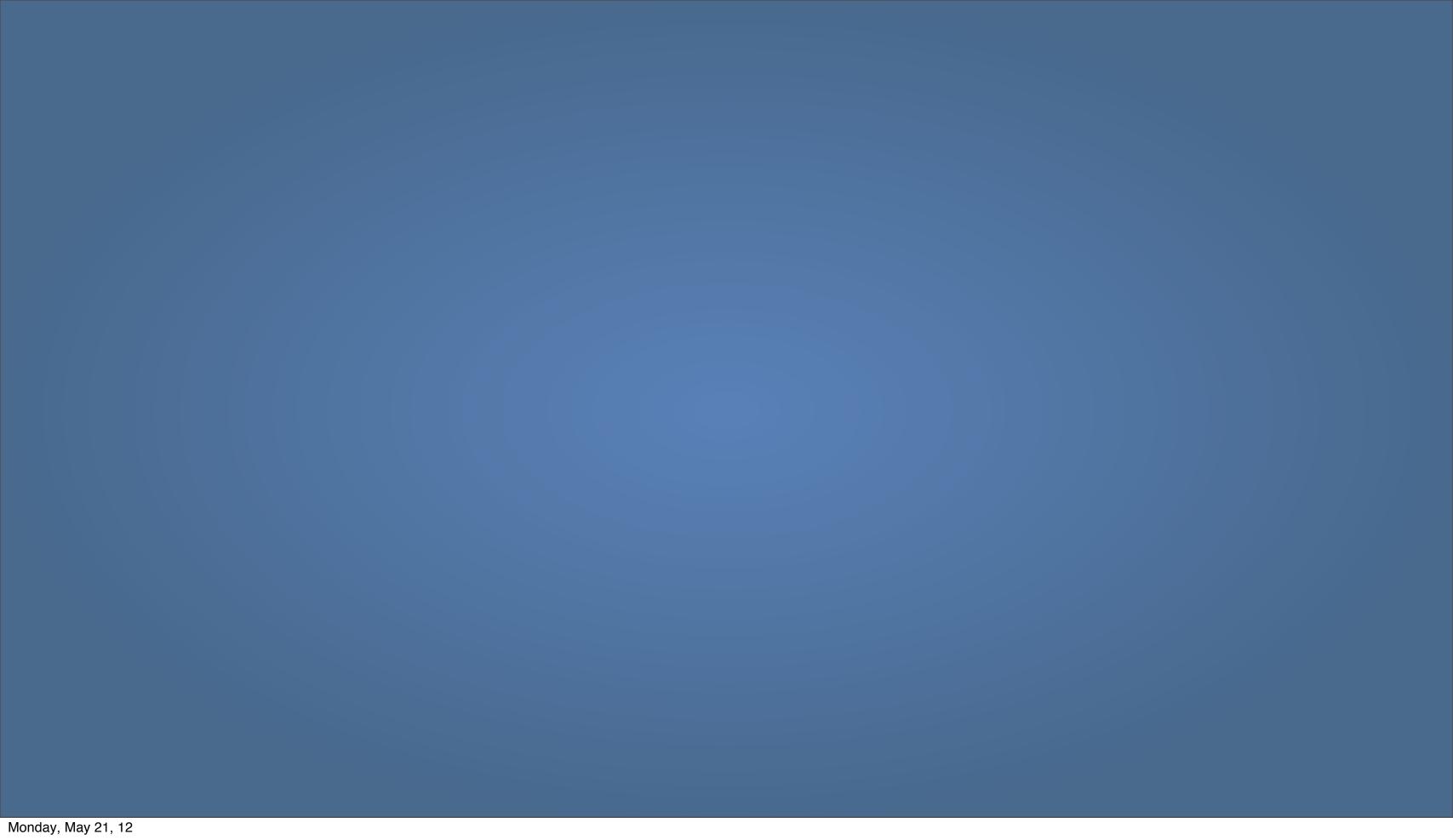


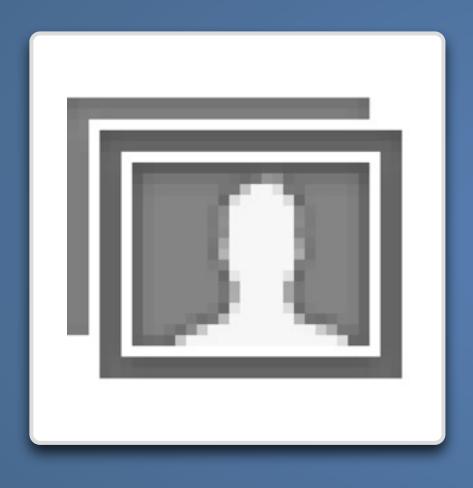


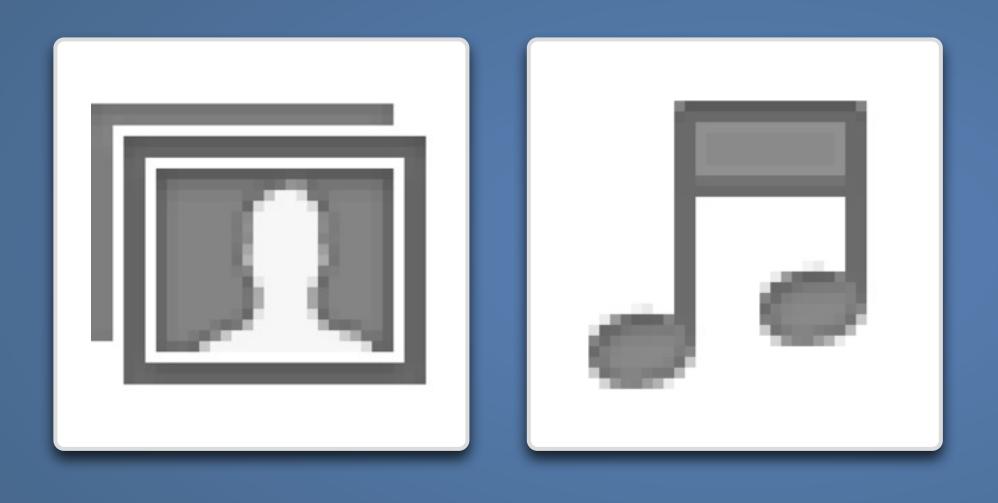
















Core Mobile Web Platform

http://coremob.org

90 companies 205 participants



http://rng.io



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