Building Cross-Platform Applications

Stephen Feloney
Director of Product Management
Appcelerator offers the only platform built for a mobile first world

Create, deliver and analyze amazing apps at the speed of mobile

50,000 Apps

136,000,000 Devices
The World’s Largest Mobile Ecosystem

450,000 developers
350 ISV extensions
100+ partners

Technology partners: PayPal, at&t, Amazon Web Services, SAP, Dropbox

Integration partners: Appmatrix, Cognizant, Wipro, Texico, GlobalLogic, BIZMOSIS
Mobile requires a fundamentally different approach

### PEOPLE
- Designer
- UX
- Developer

### PROCESS
- Release Cycles
- Quality & Innovation

### TECHNOLOGY
- Multiple platforms & devices
- Multiple clouds
- Development is now user-centric
The Appcelerator Platform
The only platform built for a mobile first world
Appcelerator’s Mobile First Platform

Dashboard

Cloud | Test | Performance | Analytics

Foundation

DEVELOPMENT

PRODUCTION

Ps

Appcelerator Studio

APP

Users
APPCELERATOR PLATFORM

DASHBOARD

Active Sessions

54,366

FieldService 47,443
KitchenSink 2,723
Text Valley 1,211

Install

1.1 K / 4.61%

Avg. Session Length

3m 15s / 4.93%

API Calls

22 K

Push Notifications

1.1 K

Crashes

700

% Unique Crashes

46.07%
Titanium
Titanium SDK & Titanium Studio
Build, Test and Deploy amazing cross-platform mobile apps

Native, Hybrid, and Web, all from JavaScript code base
Enables code reuse (65-90%) and shortens development time
Across device classes
Extensible and reusable libraries / functions allows reuse of common elements

iPhone, iPad, Android, Tizen, BlackBerry, MobileWeb
Open and Extensible
Demo of a Cross-Platform App with Tizen
http://www.appcelerator.com
Thank you!  Questions?