Yandex is one of the largest internet companies in Europe
Yandex

- 61.5% of Russia’s search market
- 200m Search Queries per day
- 94.7m unique visitors in March 2013
- $9bn capitalization on NASDAQ
- More than 5,000 people (over 3,000 engineers)
- Locations: Russia, Ukraine, Belarus, USA, Switzerland
Search technologies recognized by users

- **Seznam**: Czech Rep, 1996
- **Yandex**: Russia, 1997
- **Google**: US, 1998
- **NAVER**: S.Korea, 1999
- **Baidu**: China, 2001
- **Bing**: US, 2009
Search technologies recognised by users
Global search engines

- Google
- Yandex
- Bing
Yandex is the leading technology company
• MatrixNet: New Level of Search Quality
• Crypta: Behaviour Analytics Technology
• Yandex's Machine Translation Technology
• Geolocation Services including Location-Based Search
• Big Data analytics - Yandex FML and Yandex Tables
• Mobile UI Solution - Multiplatform UI Engine
27 mobile apps
Think Globally, Act Locally

Local weather
Local maps and traffic monitoring
Yandex search engine
Local currencies exchange rate
Current city
Current city underground map
Localized Experiences
Tizen Apps
powerful stack of navigation apps

Map
Navigation
Underground
Trains
Choice is Good